



REPUBLIC OF SERBIA
MINISTRY OF EUROPEAN INTEGRATION

#EY
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EU THE EUROPEAN UNION FOR
TERRITORIAL DEVELOPMENT
INTEGRA

Shaping territories, strengthening communities!

Public Call for Applications for Development
of Territorial Strategies

Local self-governments eligible to submit application:
Čačak, Jagodina, Kikinda, Kraljevo, Novi Sad,
Pančevo, Požarevac, Prokuplje, Sombor,
Sremska Mitrovica, Subotica, Valjevo,
Vranje, Vršac, Zrenjanin



Enhanced understanding and implementation of the European Union territorial development instruments in the context of Serbia and the development of relevant territorial strategies.

Type of support:

- **Technical support** in the development of territorial strategies in accordance with the regulatory framework of the EU Cohesion Policy and instruments for integrated sustainable territorial development
- Support in **establishing governance arrangements** for the implementation, monitoring and evaluation of the implementation of the strategies along with the development of integrated investment plans.
- Support in **developing capacities** for the implementation of territorial development

Application deadline



**21 August 2025,
24:00**

Local time in Serbia

For all information about the call, Call documentation and criteria scan the QR code or visit our website.

Who can apply?

1. For the development of a territorial strategy focused on one city:

- Local self-government, with the status of a city, classified as an urban area - centre of integration with a minimum of 40,000 inhabitants

2. For the development of a territorial strategy focused on multiple local self-governments:

- One of the local self-governments with the status of a city, classified as an urban area - centre of integration with a minimum of 40,000 inhabitants
- To meet the requirement of spatial continuity of the territory;
- To ensure partnership with at least three (3) local self-governments
- To ensure partnership with a Regional Development Agency (RDA) covering the relevant territory.

Note: Local self-governments that already have developed strategies containing the minimum required elements in accordance with Article 29 of the EU Common Provisions Regulation (EU) 2021/1060 are not eligible to apply.



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EU Support to Integrated Territorial Development – EU INTEGRA is an initiative financed by the European Union (EU) with 15 million Euros, implemented under the leadership of the Ministry of European Integration (MEI).

Building on the EU PRO Plus Programme (2021–2025), which introduced the Integrated Sustainable Territorial Development (ISTD) model in Serbia, EU INTEGRA advances this approach by supporting 144 local self-governments (LSGs) and Regional Development Agencies (RDAs)

across Šumadija and Western Serbia, Southern and Eastern Serbia, and Vojvodina. It promotes evidence-based, EU-aligned governance at national, regional, and local levels to enable balanced socio-economic development.

The Programme is implemented through two complementary components led by the Standing Conference of Towns and Municipalities (SCTM) and the United Nations Office for Project Services (UNOPS).

UNOPS LED COMPONENT



Component Duration
January 2025 – June 2028



Component Budget
3 million Euros

The UNOPS-led component of EU INTEGRA aims to modernise public administration and prepare institutions at all levels to manage EU territorial instruments. In partnership with the Ministry of European Integration (MEI), It focuses on building the national system for integrated territorial development and supporting its implementation

across Serbia. Through EU INTEGRA, UNOPS delivers targeted technical assistance to strengthen capacities for planning, coordination, and monitoring, directly contributing to the alignment with Chapter 22.

National-Level

- Strengthen MEI and national institutions to manage and monitor territorial instruments
- Support Chapter 22 alignment through training, tools, and a national ISTD platform
- Build capacity for programming and implementation of Cohesion Policy tools
- Facilitate peer exchange with EU Member States
- Assist SCTM delivery of the integrated projects grant scheme

Regional and Local-Level

- Support the development and rollout of territorial strategies
- Ensure project maturity, encourage innovation, and strengthen access to funding
- Establish and operationalise Project Coordination Units (PCUs)
- Provide technical assistance for planning, coordination, and implementation capacity
- Support accreditation and certification for local stakeholders

